

The Food as Medicine Strategy Summit is co-located with
The Healthcare Innovation Congress, thINc360

By registering for one event, you can attend sessions at both conferences at no additional cost.

TUESDAY, MAY 28, 2024

1:00 PM - 5:00 PM **Exclusive Pre-Conference Workshop:**
Mastering Your Message: Designing World-Class Communications *(This workshop is limited to 35 participants)*

WEDNESDAY, MAY 29, 2024

INTERACTIVE DEEP DIVE SESSIONS

8:00 AM - 6:30 PM **Registration Open**

9:00 AM - 12:00 PM **Implementing Evidence-Based Food as Medicine Strategies for Prevention and Well-Being**

Safeguarding Healthcare Data: Strategies for Privacy and Protection

9:00 AM - 12:00 PM **System-Wide Approach to Address SDoH and Support Healthy Behaviors:
Insights from Southcentral Foundation – Alaska Native Customer-Owned Health System**

Fostering Innovation and Entrepreneurship in Healthcare

9:00 AM - 1:00 PM **Employer Fiduciary Training for a Prudent Process on Your Healthcare Plan**
(this deep dive session is limited to employers)

thINc IGNITE TALKS

9:00 AM - 10:00 AM **Harnessing AI as an Empowerment Tool in Healthcare**

10:00 AM - 11:00 AM **Innovations in MSK Care**

11:00 AM - 11:45 AM **Moneyball in Healthcare**

12:00 PM - 1:00 PM **Luncheon Keynote: Mastering Your Message**

1:05 PM - 1:10 PM **thINc360 2024 Opening Remarks**

1:10 PM - 2:00 PM **Keynote Panel: Accelerating the Move Toward Value-Driven, High-Quality Healthcare**

2:00 PM - 2:25 PM **Keynote: Food is Medicine in Healthcare: Opportunities, Challenges, and the Path Forward**

2:25 PM - 2:50 PM **Keynote Fireside Chat: Rewriting Menus and Redefining Hospital Food Service:
Northwell Health's Journey to Instilling a Culture of Well-Being**

2:50 PM - 3:30 PM **Exhibit Hall Opens | Networking Break and thINc Tank/Innovation Theater Sessions in the Exhibit Area**

3:35 PM - 4:15 PM **Keynote Panel: Winning the Obesity Battle: Unlocking the Powerful Integration of Lifestyle Strategies and GLP-1s**

4:15 PM - 5:00 PM **Keynote Panel: Primary Care:
A Catalyst for Healthcare Transformation and Meeting the Needs of Underserved Populations**

5:00 PM - 5:20 PM **thINc Talk: Revolutionizing Health Benefits: Journey through Rates, Rights, and Power**

5:20 PM - 5:40 PM **thINc Talk: Building Trust in Healthcare to Spark Action and Engagement**

5:40 PM - 6:30 PM **Opening Night Reception, thINc Tank/Innovation Theater Sessions, and
Health Value Awards Presentation in the Exhibit Area**

7:00 PM - 8:00 PM **Comedy Night: Rx for Fun and Comedy Cure: Prescribing Laughter for Healthcare Heroes**

FRIDAY, MAY 31, 2024

7:30 AM - 2:00 PM	Registration Open
7:30 AM - 8:00 AM	Morning Coffee Facilitated Interactive Roundtable Discussions
8:00 AM - 8:20 AM	Keynote Fireside Chat: A Policy Perspective: An Update on CMS Innovation Center Initiatives
	Food as Medicine Strategy Summit Sessions <i>in partnership with</i>  Validation Institute
8:25 AM - 9:10 AM	Evaluating the Effectiveness and Outcomes of Food Delivery Programs and Interventions to Optimize Health Outcomes for Diverse Populations
9:10 AM - 9:55 AM	Physician Perspectives: Personalizing Food and Nutrition Programs to Meet the Unique Needs of Patients and Enhancing the Overall Experience
9:55 AM - 10:20 AM	Refreshment Break
10:20 AM - 11:05 AM	Food as Medicine: Reflections and Possible Next Steps
11:10 AM - 11:40 AM	Keynote Fireside Chat: Quality is Parity 2.0
11:40 AM - 12:25 PM	Keynote Panel: Leading with Quality: Leveraging Quality as a Business Strategy to Advance Care, Reduce Cost, and Address the Workforce Cliff
12:25 PM - 12:45 PM	Lunch
LUNCHEON KEYNOTES	
12:45 PM - 1:30 PM	Keynote Panel: Healthy Workplaces, Healthy Planet: A Multi-stakeholder Response to Impact Critical Social and Health Challenges
1:30 PM - 2:15 PM	Keynote: The Impact of the 2024 Presidential Elections: Predictions and The Path Forward
2:15 PM	Food as Medicine Strategy Summit and Healthcare Innovation Congress Concludes

