



FoodMed
CERTIFIED

Food as Medicine Strategy Summit

For Payers, Providers, Employers,
& Government Executives

May 29-31, 2024 | Washington, D.C.

The definitive event for
implementing, running, and
measuring evidence-based
food programs to produce
better health outcomes

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FOODMEDBR1
and register by
Friday, March 15,
to save
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#FoodasMedicine | www.FoodMedSummit.com



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ValidationInstitute



Food as Medicine Strategy Summit

Last year, Validation Institute, with support from **Founding Members including, Albertsons Companies, Avesis, Mom's Meals, Sifter, and Uber Health**, launched **FoodMed Certified**, the first certification and validation initiative for Food as Medicine programs.

FoodMed Certified helps companies and people make informed decisions by providing them with the necessary information about the effectiveness of programs that aid in preventing, treating, and managing diseases and building food security. FoodMed Certified's mission is to promote the use of food as medicine in the prevention and intervention of illness by validating proven solutions that enable people to better manage their health through tools and nutritious food programs.

Join Validation Institute, FoodMed Certified, and its Founding Members for the inaugural **Food as Medicine Strategy Summit, May 29-31 at The Westin, Washington, D.C. Downtown.**

This Summit is co-located with The Healthcare Innovation Congress, thINc360. Now in its third year, thINc360 brings together payer, provider, pharmaceutical and life sciences, government, startup, and investor organizations to brainstorm, network, and challenge each other with varying perspectives on the best ways to drive healthcare innovation forward.

Do not miss this exceptional opportunity to be part of the first cross-sector healthcare event for exploring evidence-based and validation initiatives for Food as Medicine.

www.FoodMedSummit.com



WHY ATTEND?

Six Reasons to Attend

In-depth educational and networking opportunities centered on Food as Medicine initiatives

1. Leverage cross-sector partnerships with health plans, purchasers, providers, and government organizations to ensure timely access to nutritious food.
2. Understand the impact of policy and legislation on strengthening food security and access.
3. Learn how employers can effectively integrate food as medicine initiatives and nutrition programs into their plan design.
4. Examine the ROI (and VOI) from offering food as medicine programs.
5. Discuss which outcomes to measure to determine the efficacy of food as medicine interventions.
6. Gain insights into navigating payment and reimbursement for food as medicine.



SOLVE



STRATEGIZE



REDEFINE



EXPLORE



BRAINSTORM



REBUILD

Who Attends?

Organizations and teams interested in making more informed decisions to drive better health outcomes, more active lifestyles, and improved savings will benefit from the Food as Medicine Strategy Summit

From Health Plans and Payer Organizations:

Executives:

- Chief Health Officer
- Chief Medical Officer
- Chief Health Equity Officer
- Chief Population Health Officer
- Chief Wellness Officer

Senior Vice President, Vice Presidents, and Directors of:

- Nutritional Programs
- Food as Medicine
- Lifestyle Medicine
- Chronic Care
- Disease Management
- Wellness
- Benefits
- Health Equity
- SDoH
- Population Health
- Community Health
- Policy
- Advocacy
- Government Affairs

From Hospitals, Health Systems, and Provider Organizations:

Executives:

- Chief Health Officer
- Chief Medical Officer
- Chief Health Equity Officer
- Chief Population Health Officer
- Chief Wellness Officer

Senior Vice President, Vice Presidents, and Directors of:

- Lifestyle Medicine
- Integrative Medicine
- Wellness
- SDoH
- Health Equity
- Nutrition
- Advocacy
- Community Health
- Social Impact
- Patient Experience

Employers and Purchasers:

Executives:

- Chief Human Resources Officer (CHRO)
- Chief Wellness Officer

Senior Vice President, Vice Presidents, and Directors of:

- Human Resources (HR)
- Benefits
- Wellness

This Summit also convenes:

- Medical Directors
- Case Managers
- Physicians and Clinicians
- Dietitians
- Executives from Food as Medicine associations, non-profits, and food banks
- Public policy leaders and government representatives
- Organizations offering a food as medicine or nutritional food product, program, or solution

FEATURED SPEAKERS

Hear from the nation's foremost organizations on Food as Medicine programs



Jaclyn Lewis Albin, MD
Medical Director,
Food is Medicine Innovation
Center for Innovation and Value Parkland Health
Founding Director, Culinary Medicine Program
UT Southwestern Medical Center



Steven C. Anderson,
FASAE, CAE, IOM
President and Chief Executive Officer
The National Association of
Chain Drug Stores (NACDS)



Denise Algire
MBA, RN, COHN-S/CM, FFAOHN
Director of Health
Albertsons Companies



Samantha Citro Alexander
Chief Executive Officer and Co-Founder
bitewell



Caitlin Donovan
Global Head
Uber Health



Kofi D. Essel, MD, MPH, FAAP
Food as Medicine Program Director
Elevance Health



Gary Foster, PhD
Chief Scientific Officer
WeightWatchers



Holly Freisztat
Senior Director, Feeding Change
Milken Institute



Sven Gierlinger
Senior Vice President, Chief Experience
Officer
Northwell Health



Dan Glickman
Senior Fellow
Bipartisan Policy Center
Former Director
USDA



Shawn Gremminger
President and Chief Executive Officer
National Alliance of
Healthcare Purchaser Coalitions



Rick Leach, JD
Food Security and Public Health Expert,
Founder and Former CEO,
World Food Program, USA
Chairman of the Food as Medicine Board
Avësis

FEATURED SPEAKERS



Catherine Macpherson, MS, RDN
Chief Nutrition Officer
Mom's Meals, A PurFoods Company



Suja Mathew, MD, FACP
Executive Vice President,
Chief Clinical Officer
Atlantic Health System



Nicole Matrey
Senior Health Services Specialist
Steele Institute for Health Innovation,
Geisinger



Anand Parekh, MD
Chief Medical Advisor
Bipartisan Policy Center



Pamela Schwartz, MPH
Executive Director of Community Health
Kaiser Permanente



Judy Seybold
Co-Founder and Chief Nutrition Officer
Sifter



Dexter Shurney, MD
President
Blue Zones Well-Being Institute



Bruno Tison
Vice President, Food Services and
Corporate Executive Chef
Northwell Health



Martin Tull
Senior Deputy Director, Strategy,
Innovation, and Development
American College of Lifestyle Medicine
(ACLM)

For the most up to date list of speakers visit the website:
foodmedsummit.com/speakers

Or scan:



The **Food as Medicine Strategy Summit** is co-located with **The Healthcare Innovation Congress, thINc360** (See [page 10](#) for more details).
 By registering for one event, you can attend sessions at both conferences at no additional cost.

WEDNESDAY, MAY 29, 2024

INTERACTIVE DEEP DIVE SESSIONS

8:00 AM - 6:30 PM	Registration Open
	<p>Implementing Evidence-Based Food as Medicine Strategies for Prevention and Well-Being</p> <p>This deep dive session will run 9:00 AM - 1:00 PM</p> <p>Employer Fiduciary Training for a Prudent Process on Your Healthcare Plan (this deep dive session is limited to employers)</p>
9:00 AM - 12:00 PM	<p>Data Privacy in Healthcare</p> <p>System-Wide Approach to Address SDoH and Support Healthy Behaviors: Insights from Southcentral Foundation – Alaska Native Customer-Owned Health System</p> <p>Fostering Innovation and Entrepreneurship in Healthcare</p> <p>Cybersecurity in Healthcare</p>
12:00 PM - 1:00 PM	Welcome and Networking Lunch for All Attendees in the Exhibit Area
1:05 PM - 1:10 PM	thINc360 2024 Opening Remarks
1:10 PM - 2:00 PM	Keynote Panel: Accelerating the Move Toward Value-Driven, High-Quality Healthcare
2:00 PM - 2:30 PM	Keynote: Food is Medicine in Healthcare: Opportunities, Challenges, and the Path Forward
2:30 PM - 3:00 PM	Keynote Fireside Chat: Rewriting Menus and Redefining Hospital Food Service: Northwell Health’s Journey to Instilling a Culture of Well-Being
3:00 PM - 3:25 PM	Networking Break in the Exhibit Area
3:30 PM - 4:15 PM	Keynote Panel: Winning the Obesity Battle: Unlocking the Powerful Integration of Lifestyle Strategies and GLP-1s
4:15 PM - 5:00 PM	Keynote Panel: Primary Care: A Catalyst for Healthcare Transformation and Meeting the Needs of Underserved Populations
5:00 PM - 5:20 PM	thINc Talk: Revolutionizing Health Benefits: Journey through Rates, Rights, and Power
5:20 PM - 5:40 PM	thINc Talk: Building Trust in Healthcare to Spark Action and Engagement
5:40 PM - 6:30 PM	Opening Night Reception and Health Value Awards Presentation in the Exhibit Area

THURSDAY, MAY 30, 2024

7:30 AM - 6:00 PM	Registration Open
7:30 AM - 8:10 AM	Morning Coffee Facilitated Interactive Roundtable Discussions
8:10 AM - 8:35 AM	Keynote Fireside Chat: Reframing Medical Education to Create a Compassionate, Inclusive, and Holistic Healthcare System
8:35 AM - 9:00 AM	Keynote Fireside Chat: Reimagining Healthcare: Shifting from Traditional Models of Care to a Whole Health Strategy
9:00 AM - 9:20 AM	thINc Talk: AI is Here to Stay: What Healthcare Leaders Must Know
9:20 AM - 10:00 AM	Keynote Panel: Investing in Healthcare: What's Hot? And What's Not?
10:15 AM - 10:45 AM	Networking Break in the Exhibit Area
	Food as Medicine Strategy Summit Sessions <i>in partnership with</i>  ValidationInstitute
10:50 AM - 11:35 AM	Review Scalable Food as Medicine Innovations that Significantly Improve Health Outcomes and Mitigate Food Insecurity
11:45 AM - 12:30 PM	Leveraging Food as Medicine Programs to Engage Members, Improve Outcomes, and Sustain Healthy Behaviors
12:30 PM - 1:30 PM	Lunch Founders Forum
1:30 PM - 2:15 PM	Actionable Strategies to Integrate Food as Medicine Initiatives within the Benefits Plan Design
2:15 PM - 3:00 PM	Medicaid Waivers Impacting and Advancing Food as Medicine Initiatives in Healthcare: A Status Update
3:00 PM - 3:40 PM	Networking Break in the Exhibit Area
3:45 PM - 4:00 PM	Keynote: Congressional Update on Building a Cost-Effective and an Outcomes-Focused Healthcare System
4:00 PM - 4:45 PM	Keynote Panel: Federal Agencies' Views on Prioritizing the Role of Nutrition and Food Security in Overall Health
4:45 PM - 5:25 PM	Keynote Panel: Navigating the Digital Disruption to Meet Patient Needs
5:25 PM - 6:30 PM	Networking Reception in the Exhibit Area EnableHealth Startup Showcase
6:30 PM - 8:30 PM	Women's Health Impact Program Below the Belt film screening followed by panel discussion and reception

FRIDAY, MAY 31, 2024

7:30 AM - 2:00 PM	Registration Open
7:30 AM - 8:15 AM	Morning Coffee Facilitated Interactive Roundtable Discussions Food as Medicine Strategy Summit Sessions <i>in partnership with</i> ValidationInstitute
8:15 AM - 9:00 AM	Evaluating the Effectiveness and Outcomes of Food Delivery Programs and Interventions to Optimize Health Outcomes for Diverse Populations
9:10 AM - 9:55 AM	Physician Perspectives: Personalizing Food and Nutrition Programs to Meet the Unique Needs of Patients and Enhancing the Overall Experience
9:55 AM - 10:20 AM	Refreshment Break
10:20 AM - 11:05 AM	The Intersection of Food, Health, and Sustainability to Drive Healthy Behaviors
11:05 AM - 11:20 AM	Track Sessions Review and Wrap Up
11:20 AM - 12:00 PM	Keynote: Raising the Bar: Delivering Quality Care for the Nation's Seniors
LUNCHEON KEYNOTES	
12:15 PM - 1:00 PM	Healthy Workplaces, Healthy Planet: A Multi-stakeholder Response to Impact Critical Social and Health Challenges
1:00 PM - 2:00 PM	Keynote: The Impact of the 2024 Presidential Elections: Predictions and The Path Forward
2:00 PM	Food as Medicine Strategy Summit and Healthcare Innovation Congress Concludes



Gain Critical Insights from Thought-Provoking Talks Highlighting Promise, Progress, and Partnerships Across the Healthcare Continuum

Congressional Update on Building a Cost-Effective and an Outcomes-Focused Healthcare System



Jim McGovern (D-MA)
Congressman

2nd District of Massachusetts

SNEAK PEEK – COMING SOON!

Don't Miss the Federal Agency Panel on Prioritizing the Role of Nutrition and Food Security in Overall Health

Panelists include key leaders from:

- Centers for Medicare and Medicaid Services (CMS)
- Health Resources and Services Administration (HRSA)
- National Institutes of Health (NIH)
- Food and Drug Administration (FDA)
- United States Department of Veterans Affairs (VA)
- The White House (WH)

Food is Medicine in Healthcare: Opportunities, Challenges, and the Path Forward



Dariush Mozaffarian, MD
Jean Mayer Professor and Director,
Food is Medicine Institute
Tufts University

Rewriting Menus and Redefining Hospital Food Service: Northwell Health's Journey to Instilling a Culture of Well-Being



Sven Gierlinger
Senior Vice President,
Chief Experience Officer
Northwell Health



Bruno Tison
Vice President, Food Services and
Corporate Executive Chef
Northwell Health

Winning the Obesity Battle: Unlocking the Powerful Integration of Lifestyle Strategies and GLP-1s



Dexter Shurney, MD
President
Blue Zones Well-Being Institute



Shawn Gremminger
President and Chief Executive Officer
National Alliance of
Healthcare Purchaser
Coalitions



Gary Foster, PhD
Chief Scientific Officer
WeightWatchers



The Industry's Multi-Stakeholder Event that Delivers a 360-Degree Perspective to Drive Healthcare Forward.

Network with decision makers across the entire healthcare ecosystem

By registering for the **Food as Medicine Summit**, you can also attend **thINC360** sessions at no additional cost.



“ This conference has been amazing. It's brought together providers, payers, vendors, and companies that represent the employees and members. And because of that— all those different groups of people have brought together transformational ideas about how to address the gaps in healthcare. This has been great for me.

Senior Director, Portfolio Delivery, CareSource



Gain In-Depth, Real-World, and Actionable Takeaways to Implement in Your Organization

Thursday, May 30

10:50 AM – 11:35 AM

Review Scalable Food as Medicine Innovations that Significantly Improve Health Outcomes and Mitigate Health Disparities

- Discuss efforts to broaden the impact of food as medicine programs by leveraging data, technology, and partnerships
- Adopt evidence-based interventions that have significantly lowered health risks or reversed chronic diseases
- Understand the critical role healthcare providers and carriers play in expanding access to, and heightening awareness on healthy food and nutrition



Caitlin Donovan
Global Health
Uber Health



Judy Seybold
Co-Founder and Chief Nutrition Officer
Sifter



Steven C. Anderson,
FASAE, CAE, IOM
President and Chief Executive Officer
The National Association of Chain Drug
Stores (NACDS)



Denise Algire,
MBA, RN, COHN-S/CM, FAOHN
Director of Health
Albertsons Companies



Moderator:
Holly Freishtat
Senior Director, Feeding Change
Milken Institute

11:45 AM – 12:30 PM

Leveraging Food as Medicine Programs to Engage Members, Improve Outcomes, and Sustain Healthy Behaviors

- Gain firsthand insights from health plans who have deployed food as medicine interventions to their members
- Discuss approaches to effectively integrate food-related initiatives that address both food insecurity and diet-related diseases for broader impact
- Examine innovative strategies to expand access to affordable and nutritious food



Kofi Essel, MD, MPH, FAAP
Food as Medicine Program Director
Elevance Health



Pamela M. Schwartz
Executive Director, Community Health
Kaiser Permanente



Nicole Mayter
Senior Health Services Specialist
Steele Institute for
Health Innovation, Geisinger

Thursday, May 30 (continued)

1:30 PM – 2:15 PM

Actionable Strategies to Integrate Food as Medicine Initiatives within the Benefits Plan Design

- Learn how employers can integrate access to healthy food within their benefit strategy
- Discuss how food can drive the shift from sick care to preventive care while lowering healthcare spend
- Evaluate the role of personalized meals including medically tailored meals, fresh produce, and groceries on lowering health risks, reducing disease progression, and significantly improving health and well-being



Dexter Shurney, MD
President
Blue Zones Well-Being Institute



Samantha Citro Alexander
Co-Founder and Chief Executive Officer
bitewell

2:25 PM – 3:10 PM

Medicaid Waivers Impacting and Advancing Food as Medicine Initiatives in Healthcare: A Status Update

- Hear updates from states piloting Medicaid coverage for food as medicine programs including medically tailored meals, food prescriptions, counseling, and culinary medicine
- Assess the implications of CMS' six-month enrollment cap on sustaining nutritious food access and consumption among the Medicaid population
- Gain insight on current and future efforts to ensure Medicaid beneficiaries' continued engagement in food as medicine programs

Speaker TBA

Don't Miss Interactive Deep-Dive Discussion on Wednesday May 29 from 9:00 AM - 12:00 PM: Implementing Evidence-Based Food as Medicine Strategies for Prevention and Well-Being

Prioritizing diet and nutrition are key to preventing and managing chronic conditions. Along with medications, it is equally, and in often cases, more important to make certain lifestyle changes, exercise, and eat healthy meals tailored to an individual's needs to optimize health outcomes.

In this interactive session, designed for health plan, hospital system, and policy executives; HR, Benefits leaders:

- Dive into the nuances of food as medicine and gain practical knowledge on how to begin the food as medicine journey
- Gain insights into tools and resources available to healthcare stakeholders to educate patients/members/employees on accessing healthy foods tailored to their specific health conditions



Martin Tull
Senior Deputy Director, Strategy, Innovation, and Development
American College of Lifestyle Medicine (ACLM)



Jaclyn Lewis Albin, MD
Medical Director,
Food is Medicine Innovation
Center for Innovation and Value Parkland Health
Founding Director, Culinary Medicine Program
UT Southwestern Medical Center

Friday, May 31

8:15 AM – 9:00 AM

Evaluating the Effectiveness and Outcomes of Food Delivery Programs and Interventions to Optimize Health Outcomes for Diverse Populations

- Discuss the role of food as medicine initiatives such as medically tailored meals and food delivery programs in controlling healthcare costs and driving long-term health improvements
- Hear cross-sector perspectives on effectively implementing meal delivery services to address food insecurity issues and improve health outcomes for patients with chronic conditions
- Explore how nutrition programs can support an individual's overall health and well-being



Catherine Macpherson, MS, RDN
Chief Nutrition Officer
Mom's Meals, A PurFoods Company

10:20 AM – 11:05 AM

The Intersection of Food, Health, and Sustainability to Drive Healthy Behaviors

- Gain insights from multi-stakeholder partnerships and initiatives that empower patients to lead healthy lifestyles
- Leverage technology to enable convenient access to nutritious food
- Discuss incentives that empower and engage consumers to make healthy choices

Speaker TBA

9:10 AM – 9:55 AM

Physician Perspectives: Personalizing Food and Nutrition Programs to Meet the Unique Needs of Patients and Enhancing the Overall Experience

- Gain insights into impediments and opportunities associated with incorporating nutrition within a medical practice
- Explore initiatives providers are spearheading to educate patients around the benefits of nutritious diet and lifestyle changes to prevent and manage diet-related diseases
- Discuss efforts to improve coordination between providers and community-based organizations to increase access to healthy food



Jaclyn Lewis Albin, MD
Medical Director, Food is Medicine Innovation
Center for Innovation and Value Parkland Health
Founding Director, Culinary Medicine Program
UT Southwestern Medical Center



Suja Mathew, MD, FACP
Executive Vice President,
Chief Clinical Officer
Atlantic Health System



Moderator:
Anand Parekh, MD
Chief Medical Advisor
Bipartisan Policy Center

For the most up to date agenda visit the website:
<https://foodmedsummit.com/conference-agenda>

Or scan:



REGISTER

REGISTER BY:	MARCH 15, 2024	MAY 3, 2024	MAY 3, 2024	REGULAR PRICING	ON-SITE PRICE
Government, Community-Based, and 501 (C) 3 Organizations	\$595 Save \$700	\$895 Save \$400	\$1,095 Save \$200	\$1,195	\$1,295
Employers (HR, Benefits Professionals)	\$695 Save \$700	\$995 Save \$400	\$1,195 Save \$200	\$1,295	\$1,395
Hospitals, Health Systems, and Health Plans	\$895 Save \$700	\$1,195 Save \$400	\$1,395 Save \$200	\$1,495	\$1,595
Pharma and Life Sciences Manufacturers	\$2,295 Save \$700	\$2,595 Save \$400	\$2,795 Save \$200	\$2,895	\$2,995
Standard Rate	\$2,695 Save \$700	\$2,995 Save \$400	\$3,195 Save \$200	\$3,295	\$3,395
HR and Benefits Executives—Director and above titles may qualify	\$1	<i>(Must be a current employee of a private or public sector company and in an HR leadership role. Not applicable to solution providers or vendors.)</i>			
Media and Investor Pass	Apply for a complimentary press pass.				

Standard Rate – For attendees who do not qualify for Government, Associations, Hospitals and Health Systems, and Health Plan Rates

*All registrations subject to review by the Validation Institute team. Promo codes not applicable for government rates or vendors/solutions providers. Discount codes are only applicable to NEW registrations

*Prices are subject to change.

Use Promo Code
FOODMEDBR1
Save an additional \$100 off the current early rates ending Friday, March 15.

CONFERENCE HOTEL

Food as Medicine Strategy Summit

May 29-31, 2024

The Westin Washington,
DC Downtown
999 9th St NW,
Washington, DC 20001

